

Accounting The Basis By Meigs 11 Edition

The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

This 12th edition updates and revises concepts and issues in accounting to include a new managerial chapter on business performance measurement and expanded coverage of the accounting cycle. There is also a look at contemporary Business Week cases.

Books 1 & 2 are designed to be used in conjunction with the first six chapters of 'The Basis for Business Decisions' text by Kloot, Sandercock, Meigs and Meigs. Book 1 allows the student to pull together the various steps of the accounting cycle, and Book 2 provides sample general ledger accounts and transaction details as well as a worksheet on profit and loss.

Revised to include an improved balance of material on using and creating financial information, this 11th edition of the text provides examples from real-world companies and intergrates comprehensive accounting problems throughout the book.

AccountingThe Basis for Business DecisionsMcGraw-Hill CompaniesAccounting, the Basis for Business DecisionsIrwin Professional Publishing

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