Applied Statistics For Business And Economics Doane

Essentials of Business Statistics presents basic statistic concepts, including descriptive statistics, probability, and elementary inferential statistics in a student oriented style. All concepts are developed with support of unique three part examples: problem, solution, and interpretation, which give students the full picture. Applications are drawn from all areas of business and economics. This book is a refocused and shortened version of APPLIED STATISTICS FOR BUSINESS AND ECONOMICS 2/e by Webster. This briefer book concentrates on the core topics in business statistics. It is important to retain 2/e Webster users by presenting this 1/e as a "shortened" book. It is also very important to present it as a "new" alternative to the Mason level market, to replace any brief text, e.g. Mason, Levin/Rubin, Mann, Trioloa/Franklin and Anderson/Sweeney/Williams Essentials. Originally published in 1991. Textbook on the understanding and application of statistical procedures to engineering problems, for practicing engineers who once had an introductory course in statistics, but haven't used the techniques in a long time.

Data mining can be defined as the process of selection, exploration and modelling of large databases, in order to discover models and patterns. The increasing availability of data in the current information society has led to the need for valid tools for its modelling and analysis. Data mining and applied statistical methods are the appropriate tools to extract such knowledge from data. Applications occur in many different fields, including statistics, computer science, machine learning, economics, marketing and finance. This book is the first to describe applied data mining methods in a consistent statistical framework, and then show how they can be applied in practice. All the methods described are either computational, or of a statistical modelling nature. Complex probabilistic models and mathematical tools are not used, so the book is accessible to a wide audience of students and industry professionals. The second half of the book consists of nine case studies, taken from the author's own work in industry, that demonstrate how the methods described can be applied to real problems. Provides a solid introduction to applied data mining methods in a consistent statistical framework lncludes coverage of classical, multivariate and Bayesian statistical methodology Includes many recent developments such as web mining, sequential Bayesian analysis and memory based reasoning Each statistical method described is illustrated with real life applications Features a number of detailed case studies based on applied projects within industry Incorporates discussion on software used in data mining, with particular emphasis on SAS Supported by a website featuring data sets, software and additional material Includes an extensive bibliography and pointers to further reading within the text Author has many years experience teaching introductory and multivariate statistics and data mining, and working on applied projects within industry A valuable resource for advanced undergraduate and graduate students of applied statistics, da

This practical text provides students with the statistical tools needed to analyze data, and shows how statistics can be used as a tool in making informed, intelligent policy decisions. The authors' approach helps students learn what statistical measures mean and focus on interpreting results, as opposed to memorizing and applying dozens of statistical formulae. The book includes more than 500 end-of-chapter problems, solvable with the easy-to-use Excel spreadsheet application developed by the authors. This template allows students to enter numbers into the appropriate sheet, sit back, and analyze the data. This comprehensive, hands-on textbook requires only a background in high school algebra and has been thoroughly classroom-tested in both undergraduate and graduate level courses. No prior expertise with Excel is required. A disk with the Excel template and the data sets is included with the book, and solutions to the end-of-chapter problems will be provided on the M.E. Sharpe website. Applied Statistics in Business and Economics provides real meaning to the use of statistics in the real world by using real business situations and real data while appealing students to know the why rather than just the how. Four distinct objectives have been met to follow this premise: Objective 1: Communicate the Meaning of Variation in a Business Context Objective 2: Use Real Data and Real Business Applications Objective 3: Incorporate Current Statistical Practices and Offer Practical Advice Objective 4: Provide More In-Depth Explanation of the Why and Let the Software Take Care of the How The emphasis of the 5th edition remains the same: thinking about data, choosing appropriate analytic tools, using computers effectively, and recognizing limitations of statistics.

Applied Statistical Methods covers the fundamental understanding of statistical methods necessary to deal with a wide variety of practical problems. This 14-chapter text presents the topics covered in a manner that stresses clarity of understanding, interpretation, and method of application. The introductory chapter illustrates the importance of statistical analysis. The next chapters introduce the methods of data summarization, including frequency distributions, cumulative frequency distributions, and measures of central tendency and variability. These topics are followed by discussions of the fundamental principles of probability, the concepts of sample spaces, outcomes, events, probability, independence of events, and the characterization of discrete and continuous random variables. Other chapters explore the distribution of several important statistics; statistical tests of hypotheses; point and interval estimation; and simple linear regression. The concluding chapters review the elements of single- and two-factor analysis of variance and the design of analysis of variance experiments. This book is intended primarily for advanced undergraduate and graduate students in the mathematical, physical, and engineering sciences, as well as in economics, business, and related areas. Researchers and line personnel in industry and government will find this book useful in self-study. This text explains the meaning of variation in the context of business, with the help of real data and real business applications. It focuses not only on an in-depth explanation of the concepts but also demonstrates easily mastered software techniques using the common software available. The book is in line with the Current Statistical Practices and

offers practical advice on when to use or not to use them. Salient Features: • Exclusive section for Indian Cases with questions! • New and updated Mini Cases for economics and business. • New and updated exercise data sets, web links, Big Data Sets, and Related Reading. • Updated Excel support, including screen shots, menus, and functions. • Introduction to the topic of Analytics and how it fits in with Business Statistics. • Updated exercises with emphasis on compatibility with Connect®. • Updated test bank questions matched with topics and learning objectives. • Expanded treatment of regression, including multiplicative models, interaction effects, and two sections entirely dedicated to logistic regression.

An insightful guide to the use of statistics for solving key problems in modern-day business and industry This book has been awarded the Technometrics Ziegel Prize for the best book reviewed by the journal in 2010. Technometrics is a journal of statistics for the physical, chemical and engineering sciences, published jointly by the American Society for Quality and the American Statistical Association. Criteria for the award include that the book brings together in one volume a body of material previously only available in scattered research articles and having the potential to significantly improve practice in engineering and science. Highlighting the relevance of statistical methods in everyday applications, The Role of Statistics in Business and Industry bridges the gap between the tools of statistics and their use in today's business world. This one-of-a-kind resource encourages the proactive use of statistics in three well-organized and succinct parts: Setting the Stage provides an introduction to statistics, with a general overview of its uses in business and industry Manufactured Product Applications explains how statistical techniques assist in designing, building, improving, and ensuring the reliability of a wide variety of manufactured products such as appliances, plastic materials, aircraft engines, and locomotives Other Applications describe the role of statistics in pharmaceuticals, finance, and business problems, and then shows how statistics is used to address them, while most literature on the topic does the reverse. This approach provides a comprehensive understanding of common issues and the most effective methods for their treatment. Each chapter concludes with general questions that allow the reader to test their understanding of the presented statistical consulting at technical questions that raise more complex issues. An extensive FTP site provides additional material, including solutions to some of the applications. With its accessible style and real-world examples, The Role of Statistics

Score higher in your business statistics course? Easy. Business statistics is a common course for business majors and MBA candidates. It examines common data sets and the proper way to use such information when conducting research and producing informational reports such as profit and loss statements, customer satisfaction surveys, and peer comparisons. Business Statistics For Dummies tracks to a typical business statistics course offered at the undergraduate and graduate levels and provides clear, practical explanations of business statistical ideas, techniques, formulas, and calculations, with lots of examples that shows you how these concepts apply to the world of global business and economics. Shows you how to use statistical data to get an informed and unbiased picture of the market Serves as an excellent supplement to classroom learning Helps you score your highest in your Business Statistics course If you're studying business at the university level or you're a professional looking for a desk reference on this complicated topic, Business Statistics For Dummies has you covered.

The statistical analyses that students of the life-sciences are being expected to perform are becoming increasingly advanced. Whether at the undergraduate, graduate, or post-graduate level, this book provides the tools needed to properly analyze your data in an efficient, accessible, plainspoken, frank, and occasionally humorous manner, ensuring that readers come away with the knowledge of which analyses they should use and when they should use them. The book uses the statistical language R, which is the choice of ecologists worldwide and is rapidly becoming the 'go-to' stats program throughout the life-sciences. Furthermore, by using a single, real-world dataset throughout the book, readers are encouraged to become deeply familiar with an imperfect but realistic set of data. Indeed, early chapters are specifically designed to teach basic data manipulation skills and build good habits in preparation for learning more advanced analyses. This approach also demonstrates the importance of viewing data through different lenses, facilitating an easy and natural progression from linear and generalized linear models through to mixed effects versions of those same analyses. Readers will also learn advanced plotting and data-wrangling techniques, and gain an introduction to writing their own functions. Applied Statistics with R is suitable for senior undergraduate and graduate students, professional researchers, and practitioners throughout the life-sciences, whether in the fields of ecology, evolution, environmental studies, or computational biology.

This textbook will familiarize students in economics and business, as well as practitioners, with the basic principles, techniques, and applications of applied statistics, statistical testing, and multivariate data analysis. Drawing on practical examples from the business world, it demonstrates the methods of univariate, bivariate, and multivariate statistical analysis. The textbook covers a range of topics, from data collection and scaling to the presentation and simple univariate analysis of quantitative data, while also providing advanced analytical procedures for assessing multivariate relationships. Accordingly, it addresses all topics typically covered in university courses on statistics and advanced applied data analysis. In addition, it does not limit itself to presenting applied methods, but also discusses the related use of Excel, SPSS, and Stata.

This book should be of interest to senior undergraduate and postgraduate students of applied statistics.

A guide to using the power of S-PLUS to perform statistical analyses, providing both an introduction to the program and a course in modern statistical methods. Readers are assumed to have a basic grounding in statistics, thus the book is intended for would-be users, as well as students and researchers using statistics. Throughout, the emphasis is on presenting practical problems and full analyses of real data sets, with many of the methods discussed being modern approaches to topics such as linear and non-linear regression models, robust and smooth regression methods, survival analysis, multivariate analysis, tree-based methods, time series, spatial statistics, and classification. This second edition is intended for users of S-PLUS 3.3, or later, and covers both Windows and UNIX. It treats the recent developments in graphics and new statistical functionality, including bootstraping, mixed effects linear and non-linear models, factor analysis, and regression with autocorrelated errors. The authors have written several software libraries which enhance S-PLUS, and these, plus all the datasets used, are available on the Internet.

Introductory Business Statistics is designed to meet the scope and sequence requirements of the one-semester statistics course for business, economics, and related majors. Core statistical concepts and Page 2/5 skills have been augmented with practical business examples, scenarios, and exercises. The result is a meaningful understanding of the discipline, which will serve students in their business careers and realworld experiences.

This new edition sees the inclusion of 70% new material, including eight new case studies, that brings this best selling title up to date with the many advances made in the field since its original publication. In the text all the methods described are either computational or of a statistical modelling nature; complex probabilistic models and mathematical tools are not used, so the book is accessible to a wide audience of both students and industry professionals.

Statistics for Business is meant as a textbook for students in business, computer science, bioengineering, environmental technology, and mathematics. In recent years, business statistics is used widely for decision making in business endeavours. It emphasizes statistical applications, statistical model building, and determining the manual solution methods. Special Features: This text is prepared based on "self-taught" method. For most of the methods, the required algorithm is clearly explained using flow-charting methodology. More than 200 solved problems provided. More than 175 end-of-chapter exercises with answers are provided. This allows teachers ample flexibility in adopting the textbook to their individual class plans. This textbook is meant to for beginners and advanced learners as a text in Statistics for Business or Applied Statistics for undergraduate and graduate students.

The R Companion to Elementary Applied Statistics includes traditional applications covered in elementary statistics courses as well as some additional methods that address questions that might arise during or after the application of commonly used methods. Beginning with basic tasks and computations with R, readers are then guided through ways to bring data into R, manipulate the data as needed, perform common statistical computations and elementary exploratory data analysis tasks, prepare customized graphics, and take advantage of R for a wide range of methods that find use in many elementary applications of statistics. Features: Requires no familiarity with R or programming to begin using this book. Can be used as a resource for a project-based elementary applied statistics course, or for researchers and professionals who wish to delve more deeply into R. Contains an extensive array of examples that illustrate ideas on various ways to use pre-packaged routines, as well as on developing individualized code. Presents quite a few methods that may be considered non-traditional, or advanced. Includes accompanying carefully documented script files that contain code for all examples presented, and more. R is a powerful and free product that is gaining popularity across the scientific community in both the professional and academic arenas. Statistical methods discussed in this book are used to introduce the fundamentals of using R functions and provide ideas for developing further skills in writing R code. These ideas are illustrated through an extensive collection of examples. About the Author: Christopher Hay-Jahans received his Doctor of Arts in mathematics from Idaho State University in 1999. After spending three years at University of South Dakota, he moved to Juneau, Alaska, in 2002 where he has taught a wide range of undergraduate courses at University of Alaska Southeast.

The book introduces to the reader a number of cutting edge statistical methods which can e used for the analysis of genomic, proteomic and metabolomic data sets. In particular in the field of systems biology, researchers are trying to analyze as many data as possible in a given biological system (such as a cell or an organ). The appropriate statistical evaluation of these large scale data is critical for the correct interpretation and different experimental approaches require different approaches for the statistical analysis of these data. This book is written by biostatisticians and mathematicians but aimed as a valuable guide for the experimental researcher as well computational biologists who often lack an appropriate background in statistical analysis. Accessibly written and easy to use, Applied Statistics Using SPSS is an all-in-one self-study guide to SPSS and do-it-yourself guide to statistics. Based around the needs of undergraduate students embarking on their own research project, the text's self-help style is designed to boost the skills and confidence of those that will need to use SPSS in the course of doing their research project. The book is pedagogically well developed and contains many screen dumps and exercises, glossary terms and worked examples. Divided into two parts, Applied Statistics Using SPSS covers : 1. A self-study guide for learning how to use SPSS. 2. A reference guide for selecting the appropriate statistical technique and a stepwise do-it-yourself guide for analysing data and interpreting the results. 3. Readers of the book can download the SPSS data file that is used for most of the examples throughout the book here. Geared explicitly for undergraduate needs, this is an easy to follow SPSS book that should provide a step-by-step guide to research design and data analysis using SPSS. Designed for a one-semester course, Applied Statistics for Business and Economics offers students in business and the social sciences an effective introduction to some of the most basic and powerful techniques available for understanding their world. Numerous interesting and important examples reflect real-life situations, stimulating students to think realistically in tackling these problems. Calculations can be performed using any standard spreadsheet package. To help with the examples, the author offers both actual and hypothetical databases on his website http://iwu.edu/~bleekley The text explores ways to describe data and the relationships found in data. It covers basic probability tools, Bayes' theorem, sampling, estimation, and confidence intervals. The text also discusses hypothesis testing for one and two samples, contingency tables, goodness-of-fit, analysis of variance, and population variances. In addition, the author develops the concepts behind the linear relationship between two numeric variables (simple regression) as well as the potentially nonlinear relationships among more than two variables (multiple regression). The final chapter introduces classical time-series analysis and how it applies to business and economics. This text provides a practical understanding of the value of statistics in the real world. After reading the book, students will be able to summarize data in insightful ways using charts, graphs, and summary statistics as well as make inferences from samples, especially about relationships.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a stepby-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems. Practice problems are provided at the end of each chapter with their solutions. Applied Business Statistics 5e is an introductory and intermediate Statistics text for students of Management. Its business applications-oriented approach aims to teach Management students how statistics (or data analytics) can be used as a valuable decision-support tool in any discipline of management practice.

Clear, intuitive and written with the social science student in mind, this book represents the ideal combination of statistical theory and practice. It focuses on questions that can be answered using statistics and addresses common themes and problems in a straightforward, easy-to-follow manner. The book carefully combines the conceptual aspects of statistics with detailed technical advice providing both the 'why' of statistics and the 'how'. Built upon a variety of engaging examples from across the social sciences it provides a rich collection of statistical methods and models. Students are encouraged to see the impact of theory whilst simultaneously learning how to manipulate software to meet their needs. The book also provides: Original case studies and data sets Practical guidance on how to run and test models in Stata Downloadable Stata programmes created to work alongside chapters A wide range of detailed applications using Stata Step-by-step notes on writing the relevant code. This excellent text will give anyone doing statistical research in the social sciences the theoretical, technical and applied knowledge needed to succeed.

Gain the R programming language fundamentals for doing the applied statistics useful for data exploration and analysis in data science and data mining. This book covers topics ranging from R syntax basics, descriptive statistics, and data visualizations to inferential statistics and regressions. After learning R's syntax, you will work through data visualizations such as histograms and boxplot charting, descriptive statistics, and inferential statistics such as t-test, chi-square test, ANOVA, non-parametric test, and linear regressions. Learn R for Applied Statistics is a timely skills-migration book that equips you with the R programming fundamentals and introduces you to applied statistics for data explorations. What You Will Learn Discover R, statistics, data science, data mining, and big data Master the fundamentals of R programming, including variables and arithmetic, vectors, lists, data frames, conditional statements, loops, and functions Work with descriptive statistics Create data visualizations, including bar charts, line charts, scatter plots, boxplots, histograms, and scatterplots Use inferential statistics including t-tests, chi-square tests, ANOVA, non-parametric tests, linear regressions, and multiple linear regressions Who This Book Is For Those who are interested in data science, in particular data exploration using applied statistics, and the use of R programming for data visualizations.

This textbook is a step-by-step guide for high school, community college, and undergraduate students who are taking a course in applied statistics and wish to learn how to use Excel to solve statistical problems. All of the statistics problems in this book come from the following fields of study: business, education, psychology, marketing, engineering and advertising. Students will learn how to perform key statistical tests in Excel without being overwhelmed by statistical theory. Each chapter briefly explains a topic and then demonstrates how to use Excel commands and formulas to solve specific statistics problems. The book offers guidance in using Excel in two different ways: (1) writing formulas (e.g., confidence interval about the mean, one-group t-test, two-group t-test, correlation) and (2) using Excel's drop-down formula menus (e.g., simple linear regression, multiple correlations and multiple regression, and one-way ANOVA). Three practice problems are provided at the end of each chapter, along with their solutions in an appendix. An additional practice test allows readers to test their understanding of each chapter by attempting to solve a specific statistics problem using Excel; the solution to each of these problems is also given in an appendix. This book is a tool that can be used either by itself or along with any good statistics book.?

Applied Statistics in Business and Economics, 7th edition, provides real meaning to the use of statistics in the real world by using real business situations and real data while appealing to students who want to know the why rather than just the how. The text emphasizes thinking about data, choosing appropriate analytic tools, using computers effectively, and recognizing the limitations of statistics. It motivates student learning through applied current exercises and cases that provide real-world relevance and includes analytics in action, careers, and applications of big data, Artificial Intelligence, and machine learning (including ethical issues). The Doane and Seward authors work as a team, integrating the digital and eBook assets seamlessly. In recognition of a growing interest in analytics training beyond Excel, the textbook now provides an optional introduction to R with illustrations of topics in each chapter. Support for R is further enhanced with Learning Stats modules, tables of R functions, and R-compatible Excel data sets.

This book is an undergraduate text that introduces students to commonly-used statistical methods in economics. Using examples based on contemporary economic issues and readily-available data, it not only explains the mechanics of the various methods, it also guides students to connect statistical results to detailed economic interpretations. Because the goal is for students to be able to apply the statistical methods presented, online sources for economic data and directions for performing each task in Excel are also included.

This applied book for engineers and scientists, written in a non-theoretical manner, focuses on underlying principles that are important in a wide range of disciplines. It emphasizes the interpretation of results, the presentation and evaluation of assumptions, and the discussion of what should be done if the assumptions are violated. Integration of spreadsheet and statistical software complete this treatment of statistics. Chapter topics include describing and summarizing data; probability and discrete probability distributions; continuous probability distributions and sampling distributions; process control charts; estimation procedures; hypothesis testing; the design of experiments; and simple linear and multiple regression models. For individuals interested in learning statistics—without a high level of mathematical sophistication. Please Note: The CD-ROM originally included is no longer available. However, the data files can be downloaded at www.prenhall.com/sincich. And the PHStat2 content can be purchased standalone.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780075618744. This third edition can be used effectively in either a one-semester or two-semester statistics course. While the material has been compressed to permit a streamlined discussion typical of a one-semester course, topical coverage remains sufficient to challenge even those students who complete their initial exposure to statistical analysis in a two-semester sequence. Every opportunity is used to demonstrate the manner in which statistics can effectively facilitate the many decisions that business managers face on an almost daily basis.

This textbook introduces readers to practical statistical issues by presenting them within the context of real-life economics and business situations. It presents the subject in a non-threatening manner, with an emphasis on concise, easily understandable explanations. It has been designed to be accessible and student-friendly and, as an added learning feature, provides all the relevant data required to complete the accompanying exercises and computing problems, which are presented at the end of each chapter. It also discusses index numbers and inequality indices in detail, since these are of particular importance to students and commonly omitted in textbooks. Throughout the text it is assumed that the student has no prior knowledge of statistics. It is aimed primarily at business and economics undergraduates, providing them with the basic statistical skills necessary for further study of their subject. However, students and other disciplines will also find it relevant.

This text integrates various statistical techniques with concepts from business, economics and finance, and demonstrates the power of statistical methods in the real world of business. This edition places more emphasis on finance, economics and accounting concepts with updated sample data.

If you want to learn to use R for data analysis but aren't sure how to get started, this practical book will help you find the right path through your data. Drawing on real-world data to show you how to use different techniques in practice, it helps you progress your programming and statistics knowledge so you can apply the most appropriate tools in your research. It starts with descriptive statistics and moves through regression to advanced techniques such as structural equation modelling and Bayesian statistics, all with digestible mathematical detail for beginner researchers. The book: Shows you how to use R packages and apply functions, adjusting them to suit different datasets. Gives you the tools to try new statistical techniques and empowers you to become confident using them. Encourages you to learn by doing when running and adapting the authors' own code. Equips you with solutions to overcome the potential challenges of working with real data that may be messy or imperfect. Accompanied by online resources including screencast tutorials of R that give you step by step guidance and R scripts and datasets for you to practice with, this book is a perfect companion for any student of applied statistics or quantitative research methods courses.

Applied Statistics for the Social and Health Sciences provides graduate students in the social and health sciences with the basic skills that they need to estimate, interpret, present, and publish statistical models using contemporary standards. The book targets the social and health science branches such as human development, public health, sociology, psychology, education, and social work in which students bring a wide range of mathematical skills and have a wide range of methodological affinities. For these students, a successful course in statistics will not only offer statistical content but will also help them develop an appreciation for how statistical techniques might answer some of the research questions of interest to them. This book is for use in a two-semester graduate course sequence covering basic univariate and bivariate statistics and regression models for nominal and ordinal outcomes, in addition to covering ordinary least squares regression. Key features of the book include: interweaving the teaching of statistical concepts with examples developed for the course from publicly-available social science data or drawn from the literature thorough integration of teaching statistical theory with teaching data processing and analysis teaching of both SAS and Stata "side-by-side" and use of chapter exercises in which students practice programming and interpretation on the same data set and course exercises in which students can choose their own research questions and data set. This book is for a two-semester course. For a one-semester course, see http://www.routledge.com/9780415991544/

This concise book for engineering and sciences students emphasizes modern statistical methodology and data analysis. APPLIED STATISTICS FOR ENGINEERS AND SCIENTISTS is ideal for one-term courses that cover probability only to the extent that it is needed for inference. The authors emphasize application of methods to real problems, with real examples throughout. The text is designed to meet ABET standards and has been updated to reflect the most current methodology and practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Full of biological applications, exercises, and interactive graphical examples, Foundational and Applied Statistics for Biologists Using R presents comprehensive coverage of both modern analytical methods and statistical foundations. The author harnesses the inherent properties of the R environment to enable students to examine the code of complica Assuming no previous statistics education, this practical reference provides a comprehensive introduction and tutorial on the main statistical analysis topics, demonstrating their solution with the most common software package. Intended for anyone needing to apply statistical analysis to a large variety of science and enigineering problems, the book explains and shows how to use SPSS, MATLAB, STATISTICA and R for analysis such as data description, statistical inference, classification and regression, factor analysis, survival data and directional statistics. It concisely explains key concepts and methods, illustrated by practical examples using real data, and includes a CD-ROM with software tools and data sets used in the examples and exercises. Readers learn which software tools to apply and also gain insights into the comparative capabilities of the primary software packages.

Applied Statistics for Business and Management using Microsoft ExcelSpringer Science & Business Media

This book addresses the application of statistical techniques and methods across a wide range of disciplines. While its main focus is on the application of statistical methods, theoretical aspects are also provided as fundamental background information. It offers a systematic interpretation of results often discovered in general descriptions of methods and techniques such as linear and non-linear regression. SPSS is also used in all the application aspects. The presentation of data in the form of tables and graphs throughout the book not only guides users, but also explains the statistical application and assists readers in interpreting important features. The analysis of statistical data is presented consistently throughout the text. Academic researchers, practitioners and other users who work with statistical data will benefit from reading Applied Statistics for Social and Management Sciences. Copyright: d0dc148e042f41e1c3b7c21cae154c54