

Business Result Intermediate Oxford University Press

Skills for Business Studies teaches academic reading and writing skills for students studying Business Studies and related degree courses.

A searing indictment of global finance, exploring how the banking sector grew from a supporter of business to the biggest business in the world, and showing how societies might fight against financial hegemony Financial journalist Nicholas Shaxson first made his reputation studying the “resource curse,” seeing first-hand the disastrous economic and societal effects of the discovery of oil in Angola. He then gained prominence as an expert on tax havens, revealing the dark corners of that world long before the scandals of the Panama and Paradise Papers. Now, in *The Finance Curse*, revised with chapters exclusive to this American edition, he takes us on a terrifying journey through the world economy, exposing tax havens, monopolists, megabanks, private equity firms, Eurobond traders, lobbyists, and a menagerie of scoundrels quietly financializing our entire society, hurting both business and individuals. Shaxson shows we got here, telling the story of how finance re-engineered the global economic order in the last half-century, with the aim not of creating wealth but extracting it from the underlying economy. Under the twin gospels of “national competitiveness” and “shareholder value,” megabanks and financialized corporations have provoked a race to the bottom between states to provide the most subsidized environment for big business, have encouraged a brain drain into finance, and have fostered instability, inequality, and turned a blind eye to the spoils of organized crime. From Ireland to Iowa, Shaxson shows the insidious effects of financialization on our politics and on communities who were promised paradise but got poverty wages instead. We need a strong financial system—but when it grows too big it becomes a monster. *The Finance Curse* is the explosive story of how finance got a stranglehold on society, and reveals how we might release ourselves from its grasp.

Business English you can take to work today.

Business English you can take to work today. With a highly communicative syllabus and interactive multimedia support materials, plus expert tips and advice from one of the world's leading business schools, Business Result helps learners develop the skills they need, quickly and effectively.

Business Result is a six-level business English course that gives students the communication skills they need for immediate use at work.

Practical, functional language presented and practised in a work-related context Real-world case studies offer authentic and engaging insights into key business issues Commentary on each case study from the Cranfield School of Management Support and flexibility across all five levels from the Student's Interactive Workbook, and the Teacher's DVD Additional writing and reading materials available on the Business Result Teacher's Site

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively. Growing a small business requires more than just sales Business Development For Dummies helps maximise the growth of small- or medium-sized businesses, with a step-by-step model for business development designed specifically for B2B or B2C service firms. By mapping business development to customer life cycle, this book helps owners and managers ensure a focus on growth through effective customer nurturing and management. It's not just sales! In-depth coverage also includes strategy, marketing, client management, and partnerships/alliances, helping you develop robust business practices that can be used every day. You'll learn how to structure, organise, and execute an effective development plan, with step-by-step expert guidance. Realising that you can't just "hire a sales guy" and expect immediate results is one of the toughest lessons small business CEOs have to learn. Developing a business is about more than just gaining customers – it's about integrating every facet of your business in an overarching strategy that continually works toward growth. Business Development For Dummies provides a model, and teaches you what you need to know to make it work for your business. Learn the core concepts of business development, and how it differs from sales Build a practical, step-by-step business development strategy Incorporate marketing, sales, and customer management in general planning Develop and implement a growth-enhancing partnership strategy Recognising that business development is much more than just sales is the first important step to sustained growth. Development should be daily – not just when business starts to tail off, or you fall into a cycle of growth and regression. Plan for growth, and make it stick – Business Development For Dummies shows you how.

Each Student's Book contains twelve modules divided into the core lessons of Business topic, Business skills and Learning strategies. This module division of material makes it flexible to the needs and requirements of each class. The class CD is packaged in the back of the book.

An authorised reissue of the long out of print classic textbook, Advanced Calculus by the late Dr Lynn Loomis and Dr Shlomo Sternberg both of Harvard University has been a revered but hard to find textbook for the advanced calculus course for decades. This book is based on an honors course in advanced calculus that the authors gave in the 1960's. The foundational material, presented in the unstarred sections of Chapters 1 through 11, was normally covered, but different applications of this basic material were stressed from year to year, and the book therefore contains more material than was covered in any one year. It can accordingly be used (with omissions) as a text for a year's course in advanced calculus, or as a text for a three-semester introduction to analysis. The prerequisites are a good grounding in the calculus of one variable from a mathematically rigorous point of view, together with some acquaintance with linear algebra. The reader should be familiar with limit and continuity type arguments and have a certain amount of mathematical sophistication. As possible introductory texts, we mention Differential and Integral Calculus by R Courant, Calculus by T Apostol, Calculus by M Spivak, and Pure Mathematics by G Hardy. The reader should also have some experience with partial derivatives. In overall plan the book divides roughly into a first half which develops the calculus (principally the differential calculus) in the setting

of normed vector spaces, and a second half which deals with the calculus of differentiable manifolds.

Skills for Business Studies is a companion to Business Result for students studying Business Studies and related degree courses.

This book contains 16 units, practice files, information files, audio scripts and an interactive workbook on DVD, all of which are designed to help the reader learn the communication skills required at work today. The case studies provide real-world business authenticity and introduces an authoritative business perspective to the lessons.

The Business Result DVD Edition Teacher's Book supports the teacher in every aspect of business English teaching. Notes, activities, and supplementary material in the Teacher's Book provide teachers with extra ideas and support. The tests for each unit at the end of the book allow teachers to give students extra practice, and help to track their progress. The Class DVD features all the video material that can also be found on the Student's Interactive Workbook DVD-ROM. Each unit includes a video clip that can be used as a focal point of discussion, to develop students' listening skills, introduce new vocabulary and teach the business communication skills that students need in context. The Class DVD also includes a downloadable DVD worksheet for every clip, ready to print off and use immediately in class. The worksheets include listening and speaking practice, video script, and answer key. The Teacher Training DVD helps to put teaching theory into practice. It includes classroom footage and author commentary, and shows teachers how BusinessResult works in the classroom. The Teacher Training DVD gives practical tips and help for teaching business English. 15 pedagogical areas are covered across the five levels, such as social English, needs analysis, and business writing. The Teacher Training DVD can be used for introducing new teachers to business English teaching, giving in-house teacher training, or familiarizing teachers with Business Result material.

Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

Business Result Second Edition offers business professionals more communication and language practice than ever before, so they develop business English skills to use immediately. Relevant, personalized practice for people at work With Business Result Second Edition, students practise language that is relevant to their work context, so they can use what they learn in real work situations. NEW Talking Point discussion lessons are based on an interesting business concept, process or approach that is relatable for any student in any business profession. The personalized Talking Point tasks allow students to apply the concept to their own working contexts, and provide the opportunity to use language from the unit. NEW Viewpoints integrate video into the lesson to bring business English to life - and build communication skills for business. Each video lesson relates to content in the units and builds up to a communicative task.

NEW Language Points provide explicit focus on the meaning and form of the target language applied in a business context. EXTENDED Practically Speaking sections help students put language to use immediately. In every unit, Practically Speaking relates clearly to the unit content, and includes input, analysis and practice. Easily adapt Business Result Second Edition to fit your teaching context. The IMPROVED modular structure of Business Result Second Edition means it can be easily adapted to fit your teaching context. Each section within a unit works in a modular way- they can be completed as standalone activities according to your needs. You can choose lessons that are most relevant for your students. The Teacher's Book provides support for using the course flexibly in 1 to 1 lessons and with pre-work students. For those working through the book in order, continuity is maintained throughout the book to provide natural progression. Enrich your lessons with ready-to-go resources to pick up and teach in class. NEW photocopiable worksheets for each unit provide more practice for the main sections of each unit: Working with Words, Language at Work and Business Communication. NEW online resources for teachers include Viewpoint video files to stream or download, audio files to stream or download, sample emails for each unit, downloadable business cards, and progress tests. Help students advance their career through progress tracking and assessment support. Clear Outcomes - 'you can' statements help students monitor their own progress, and downloadable progress tests enable you to track students' progress in language skills and speaking skills. NEW Online Practice provides extra interactive practice activities with instant feedback on answers and automatic grading, allowing students to independently review their learning. Online Practice allows you to easily track and report on your students' progress, keeping you up-to-date with your students' learning. Downloadable progress tests for every unit enable you to assess students' progress, and identify student weaknesses and strengths. Business Result: Intermediate. Student's Book with Online Practice. Business English You Can Take to Work Today. Business Result Advanced. OXFORD

[Copyright: 2a73b7d5db6e09540a6c65b8f5a8e74a](https://www.oxfordup.com/9780194424444)