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When you subtract the amount of hours you sleep, work, and commute, you probably don't have more than one or two hours a day to do what you would like to do and that's if you have the money to do it. Don Failla has been teaching his simple network marketing method which allows anyone to learn how to own his or her life by building a home-based business. It doesn't require selling, and the best part is, it won't take much of your time. The 45-Second Presentation That Will Change Your Life is a virtual training manual on network marketing, designed to teach you a step-by-step plan for building a profitable, sustainable network marketing business. Network marketing is a system for distributing goods and services through networks of independent distributors. This guide not only unlocks the secrets of successful network marketing, but it provides the method to sponsor people in your organization using Failla's 45-Second Presentation. With nearly four decades' worth of instructions and insights from Failla, The 45-Second Presentation That Will Change Your Life provides you with the essentials for building and maintaining your lucrative home business.

FUNDAMENTALS OF GEOTECHNICAL ENGINEERING, 5E offers a powerful combination of essential components from Braja Das' market-leading books: PRINCIPLES OF GEOTECHNICAL ENGINEERING and PRINCIPLES OF FOUNDATION ENGINEERING in one cohesive book. This unique, concise geotechnical engineering book focuses on the fundamental concepts of both soil mechanics and foundation engineering without the distraction of excessive details or cumbersome alternatives. A wealth of worked-out, step-by-step examples and valuable figures help readers master key concepts and strengthen essential problem solving skills. Prestigious authors Das and Sivakugan maintain the careful balance of today's most current research and practical field applications in a proven approach that has made Das' books leaders in the field. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With a foreword by Alex Osterwalder. The future of work is already here. Customers are adopting disruptive technologies faster than your company can adapt. When your customers are delighted, they can amplify your message in ways that were never before possible. But when your company's performance runs short of what you've promised, customers can seize control of your brand message, spreading their disappointment and frustration faster than you can keep up. To keep pace with today's connected customers, your company must become a connected company. That means deeply engaging with workers, partners, and customers, changing how work is done, how you measure success, and how performance is rewarded. It requires a new way of thinking about your company: less like a machine to be controlled, and more like a complex, dynamic system that can learn and adapt over time. Connected companies have the advantage, because they learn and move faster than their competitors. While others work in isolation, they link into rich networks of possibility and expand their influence. Connected companies around the world are aggressively acquiring customers and disrupting the competition. In The Connected Company, we examine what they're doing, how they're doing it, and why it works. And we show you how your company can use the same principles to adapt—and thrive—in today's ever-changing global marketplace.

Did ancient "visitors"—of extraterrestrial origin—come to Earth long, long ago and fashion man in their own image? Did they then lift the human race out of the ashes of a great global catastrophe around 10,500 BC? Were the science and secrets that they taught the ancients intended to be a guide for all humanity to the present era? Was this crucial information about our future and our true past hijacked by secretive cabals, some with bad intent and some with altruistic designs, who have held these secrets over the millennia? New York Times bestselling author Mike Bara says the answer to each of these questions is "yes." He examines ancient documents, including the Bible, to delve into the true story of the beginnings of mankind. He establishes the reality of the major catastrophe that jolted the human race, and traces the history of secret societies from the priesthood of Amun in Egypt to the Templars in Jerusalem and the Scottish Rite Freemasons. He shows how the spiritual wisdom and scientific knowledge the ETs sought to bestow on all humanity were kept by these secret societies for their own benefit. The influence of these sects and their extraterrestrial ties are said to be the stuff of myth, but Bara will show readers that this influence is all too real, extending even into the political arena. He has a very interesting take on the Kennedy assassination! Bara also reveals the true origins of NASA and exposes the bizarre triad of secret societies in control of that agency since its inception. In the end, Bara shows how NASA is manipulating the space program to fulfill occult purposes—which may lead to our meeting the very ETs we have been inextricably linked with since the beginning.

If you've been using Access for a while, you're probably aware of its power and potential and itching to take advantage of both. Access 2007 VBA Programming For Dummies takes you beyond forms and reports and shows you how to use VBA to create killer Access databases and applications. This gentle introduction to VBA programming covers everything you need to get started, including: Basic programming skills and concepts Explanations of modules, procedures, objects, and arguments Access-unique programming activities, including SQL and recordsets How to use the Visual Basic editor Creating dialog boxes, lists, drop-down menus, and functions Integrating with other Office applications Ready-to-use VBA code examples to type in or copy and paste from the Web Completely revised to reflect all changes found in Microsoft Access 2007, Access 2007 VBA Programming For Dummies gives you access to Access like you've never had it before.

This volume is one in a series of monographs being issued under the general title of "Disorders of Human Communication". Each monograph deals in detail with a particular aspect of vocal communication and its disorders, and is written by internationally distinguished experts. Therefore, the series will provide an authoritative source of up-to-date scientific and clinical information relating to the whole field of normal and abnormal speech communication, and as such will succeed the earlier monumental work "Handbuch der Stimm und Sprachheilkunde" by R. Luchsinger and G. E. Arnold (last issued in 1970). This series will prove invaluable for clinicians, teachers and research workers in phoniatrics and logopaedics, phonetics and linguistics, speech pathology, otolaryngology, neurology and neurosurgery, psychology and psychiatry, paediatrics and audiology. Several of the monographs will also be useful to voice and singing teachers, and to their pupils. G. E. Arnold, Jackson, Miss. F. Winckel, Berlin B. D. Wyke, London Preface This book tries to illustrate the practice as well as the principles involved in applying linguistics to the analysis of language disability. In writing it, I have assumed an audience of professional speech and hearing clinicians who have had little or no formal training in linguistics. Each Chapter therefore begins with a resume of the main theoretical and descriptive principles needed in order to carry out a clinical linguistic analysis. The relevance of language acquisition studies is a major theme within this resume.

This text explores the impact of recent welfare reform on motherhood, marriage, and work in women's lives. It also focuses on what welfare reform reveals about work and family life, and its impact on us all. The international conference Intelligent Information Processing and Web Mining IIS:IIPWM'05, organized in Gdańsk-Sobieszewo on 13–16th June, 2005, was a continuation of a long tradition of conferences on applications of Artificial Intelligence (AI) in Information Systems (IS), organized by the Institute of Computer Science of Polish Academy of Sciences in cooperation with other scientific and business institutions. The Institute itself is deeply engaged in research both in AI and IS and many scientists view it as a leading institution both in fundamental and - plied research in these areas in Poland. The originators of this conference series, Prof. M. Dębrowski and Dr. M. Michalewicz had in 1992 a long-term goal of bringing together scientists and industry of different branches from Poland and abroad to achieve a creative synthesis. One can say that their dream has come to reality. Scientists from 7ve continents made their submissions to this conference. A brief look at the affiliations makes international cooperation visible. The research papers have either a motivation in create applications or are off-springs of some practical requests. This volume presents the best papers carefully chosen from a large set

of submissions (about 45%). At this point we would like to express our thanks to the members of Programme Committee for their excellent job. Also we are thankful to the organizers of the special sessions accompanying this conference: Jan Komorowski, Adam Przepiórkowski, Zbigniew W.

Semiotics, or the study of signs, plays an increasingly important role within marketing as a guide to psychological and social aspects of communication. Jean-Marie Floch provides an introduction to the potential offered by a semiotic approach to a variety of marketing and communication problems or situations. Key semiotic concepts and principles are gradually introduced using real life studies.

Tout le programme, rien que le programme Tout le DCG 12, Anglais des affaires, présenté conformément au nouveau programme 2019-2020 (examen 2020) : Respect de la progression logique du programme et du volume horaire Mise en avant des compétences et des mots-clés du programme Préparation à l'épreuve (évaluation par les compétences) Approche transversale à travers des cas de synthèse Les + du cours : définitions des mots-clés, exemples et focus thématiques, citations (articles phares), schémas et tableaux de synthèse, avis d'experts et ressources complémentaires Les + des applications : des exercices variés et progressifs, une évaluation pas à pas par les compétences, des conseils et fiches méthodologiques, un sujet type d'examen intégralement corrigé, toutes les corrections des quiz et QCM

Includes, 1982-1995: Les Livres du mois, also published separately.

This is the definitive survey of the English language - in all its forms. Crystal writes accessibly about the structure of the language, the uses of English throughout the world and finally he gives a brief history of English. The book has been fully revised and there is a fascinating new chapter on 'The effect of technology' on the English language. 'Illuminating guided tour of our common treasure by one of its most lucid and sensible professionals' The Times 'A splendid blend of erudition and entertainment' THES

20 fiches actualisées pour comprendre et acquérir les connaissances de base en management, conformément au programme de l'épreuve 7 du DCG. Les fiches présentent les fondamentaux du cours, des compléments pour approfondir les cas particuliers et des applications corrigées pour réviser et s'entraîner. Cette nouvelle édition propose de nouveaux exercices inspirés de situations d'entreprise réelles et récentes.

Few books have captured the haunting world of music and rivers and of the sport they provide as well as *A River Never Sleeps*. Roderick L. Haig-Brown writes of fishing not just as a sport, but also as an art. He knows moving water and the life within it—its subtlest mysteries and perpetual delights. He is a man who knows fish lore as few people ever will, and the legends and history of a great sport. Month by month, he takes you from river to river, down at last to the saltwater and the sea: in January, searching for the steelhead in the dark, cold water; in May, fishing for bright, sea-run cutthroats; and on to the chilly days of October and the majestic run of spawning salmon. All the great joy of angling is here: the thrill of fishing during a thunderstorm, the sight of a river in freshet or a river calm and hushed, the suspense of a skillful campaign to capture some half-glimpsed trout or salmon of extraordinary size, and the excitement of playing and landing a momentous fish. *A River Never Sleeps* is one of the enduring classics of angling. It will provide a rich reading experience for all who love fishing or rivers. Skyhorse Publishing is proud to publish a broad range of books for fishermen. Our books for anglers include titles that focus on fly fishing, bait fishing, fly-casting, spin casting, deep sea fishing, and surf fishing. Our books offer both practical advice on tackle, techniques, knots, and more, as well as lyrical prose on fishing for bass, trout, salmon, crappie, baitfish, catfish, and more. While not every title we publish becomes a New York Times bestseller or a national bestseller, we are committed to publishing books on subjects that are sometimes overlooked by other publishers and to authors whose work might not otherwise find a home.

Written in a concise, easy-to understand manner, *INTRODUCTION TO GEOTECHNICAL ENGINEERING*, 2e, presents intensive research and observation in the field and lab that have improved the science of foundation design. Now providing both U.S. and SI units, this non-calculus-based text is designed for courses in civil engineering technology programs where soil mechanics and foundation engineering are combined into one course. It is also a useful reference tool for civil engineering practitioners. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This textbook introduces the tools and systems of management control currently used in organizations. The focus is on how managers implement and use management control systems. The book emphasizes the social, behavioural and situational dimensions of management control. It offers many practical examples and case studies, with solutions or discussions. This textbook provides students with insights on business life and a better understanding of control practices. Cet ouvrage est une traduction et adaptation en anglais du livre de référence du cours de contrôle de gestion d'HEC. Il présente les outils et méthodes actuels du contrôle de gestion, sous l'angle de leur mise en œuvre. L'accent est mis sur les aspects humains, comportementaux et contextuels du contrôle et du pilotage dans les organisations. De nombreux exemples, cas d'entreprises ou exercices corrigés illustrent le cours.

A brand-new edition of the popular introductory textbook that explores how computer hardware, software, and networks work Computers are everywhere. Some are highly visible, in laptops, tablets, cell phones, and smart watches. But most are invisible, like those in appliances, cars, medical equipment, transportation systems, power grids, and weapons. We never see the myriad computers that quietly collect, share, and sometimes leak personal data about us. Governments and companies increasingly use computers to monitor what we do. Social networks and advertisers know more about us than we should be comfortable with. Criminals have all-too-easy access to our data. Do we truly understand the power of computers in our world? In this updated edition of *Understanding the Digital World*, Brian Kernighan explains how computer hardware, software, and networks work. Topics include how computers are built and how they compute; what programming is; how the Internet and web operate; and how all of these affect security, privacy, property, and other important social, political, and economic issues. Kernighan touches on fundamental ideas from computer science and some of the inherent limitations of computers, and new sections in the book explore Python programming, big data, machine learning, and much more. Numerous color illustrations, notes on sources for further exploration, and a glossary explaining technical terms and buzzwords are included. *Understanding the Digital World* is a must-read for readers of all backgrounds who want to know more about computers and communications.

The machining of complex sculptured surfaces is a global technological topic, in modern manufacturing with relevance in both industrialized and emerging in countries, particularly within the moulds and dies sector whose applications include highly technological industries such as the automotive and aircraft industry. *Machining of Complex Sculptured Surfaces* considers new approaches to the manufacture of moulds and dies within these industries. The traditional technology employed in the manufacture of moulds and dies combined conventional milling and electro-discharge machining (EDM) but this has been replaced with high-speed milling (HSM) which has been applied in roughing, semi-finishing and finishing of moulds and dies with great success. *Machining of Complex Sculptured Surfaces* provides recent information on machining of complex sculptured surfaces including modern CAM systems and process planning for three and five axis machining as well as explanations of the advantages of HSM over traditional methods ranging from work piece precision and roughness to manual polishing following machining operations. Whilst primarily intended for engineering students and post graduates (particularly in the fields of mechanical, manufacturing or materials), *Machining of Complex Sculptured Surfaces* provides clear instructions on modern manufacturing; serving as a practical resource for all academics, researchers, engineers and industry professionals with interest in the machining of complex sculptured surfaces.

This book has been written to serve as a text and provides a vigorous and interesting coverage of the topics in a simple manner. It is designed to help students understand the role of Management and Cost accounting, a subject of considerable interest and utility, in accomplishing three broad objectives (i) cost ascertainment; (ii) cost analysis and cost control; and (iii) managerial decision-making. To achieve these objectives, the contents of the text have been divided into two parts: Part - I explain the objectives and role of management accounting and discussion on the foundation of managerial planning, control and decision-making related to budgetary control, marginal costing, standards costing and Human resource Accounting. Part - II is devoted to discussion on the foundation of Cost accounting, and basic cost concepts, Material cost control, Labour cost control techniques, accumulation of Overheads, Job Batch and process costing and emphasizes the basic elements of contract costing.

This manual was prepared by the U.S. Army Corps of Engineers and provides technical criteria and guidance for the planning, design, and construction of tunnels and shafts in rock for civil works projects. Specific areas covered include geological and geotechnical explorations required, construction of tunnels and shafts, design considerations, geomechanical analysis, design of linings, and instrumentation and monitoring. The manual emphasizes design, construction and an understanding of the methods, and conditions of construction essential to the preparation of good designs.

A widowed veteran gets the shock of her life in this impossible-to-put-down thriller from the bestselling author and creator of the hit Netflix drama *The Stranger*. In the course of eight consecutive #1 New York Times bestsellers, millions of readers have discovered Harlan Coben's page-turning thrillers, filled with his trademark edge-of-your-seat suspense and gut-wrenching emotion. In *Fool Me Once*, Coben once again outdoes himself.... Former special ops pilot Maya, home from the war, sees an unthinkable image captured by her nanny cam while she is at work: her two-year-old daughter playing with Maya's husband, Joe—who was brutally murdered two weeks earlier. The provocative question at the heart of the mystery: Can you believe everything you see with your own eyes, even when you desperately want to? To find the answer, Maya must finally come to terms with deep secrets and deceit in her own past before she can face the unbelievable truth about her husband—and herself.

Most of this book was written before October 1973. Thus the statements concerning the energy crisis are now dated, but remain valid nevertheless. However, the term "energy crisis" is no longer the unusual new concept it was when the material was written; it is, rather, a commonplace expression for a condition with which we are all only too familiar. The purpose of this book is to point out that the science and technology of laser-induced nuclear fusion are an extraordinary subject, which in some way not yet completely clear can solve the problem of gaining a pollution-free and really inexhaustible supply of inexpensive energy from the heavy hydrogen (deuterium) atoms found in all terrestrial waters. The concept is very obvious and very simple: To heat solid deuterium or mixtures of deuterium and tritium (superheavy hydrogen) by laser pulses so rapidly that despite the resulting expansion and cooling there still take place so many nuclear fusion reactions that the energy produced is greater than the laser energy that had to be applied. Compression of the plasma by the laser radiation itself is a more sophisticated refinement of the process, but one which at the present stage of laser technology is needed for the rapid realization of a laser-fusion reactor for power generation. This concept of compression can also be applied to the development of completely safe reactors with controlled microexplosions of laser-compressed fissionable materials such as uranium and even boron, which fission completely safely into nonradioactive helium atoms.

WINNER OF THE 2001 KRASZNA-KRAUSZ PHOTOGRAPHY BOOK AWARD (Technical Photography category) The only definitive book to fully encompass the use of photography and imaging as tools in science, technology and medicine. It describes in one single volume the basic theory, techniques, materials, special equipment and applications for a wide variety of uses of photography, including: close up photography and photomacrography to spectral recording, surveillance systems, radiography and micro-imaging. This extensively illustrated photography 'bible' contains all the information you need, whether you are a scientist wishing to use photography for a specialist application, a professional needing to extend technical expertise, or a student wanting to broaden your knowledge of the applications of photography. The contents are arranged in three sections: - General Section, detailing the elements of the image capture process - Major Applications, describing the major applications of imaging - Specialist Applications, presenting an eclectic selection of more specialised but increasingly important applications Each subject is introduced with an outline of its development and contemporary importance, followed by explanations of essential theory and an overview of techniques and equipment. Mathematics is only used where necessary. Numerous applications and case studies are described. Comprehensive bibliographies and references are provided for further study.

The Seventh Crusade, led by King Louis IX of France, was the last major expedition for the recovery of the Holy Land actually to reach the Near East. The failure of his invasion of Egypt (1249-50), followed by his four-year stay in Palestine in order to retrieve the disaster, had a profound impact on the Latin West. In addition, Louis's operations in the Nile delta indirectly precipitated the Mamluk coup d'état, which ended the rule of the Ayyubids, Saladin's dynasty, in Egypt and began the transfer of power there to a military elite that would prove to be a far more formidable enemy to the Franks of Syria and Palestine. This volume comprises translations of the principal documents and of extracts from narrative sources - both Muslim and Christian - relating to the crusade, and includes many texts, notably the account of Ibn Wasil, not previously available in English. The themes covered include: the preparations and search for allies; the campaign in the Nile delta; the impact on recruitment of the simultaneous crusade against the emperor Frederick II; the Mamluk coup and its immediate consequences in the Near East; Western reactions to the failure in Egypt; and the popular 'crusade' of the Pastoureaux in France (1251), which aimed originally to help the absent king, but which degenerated into violence against the clergy and the Jews and had to be suppressed by force.

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The Second Symposium on Professional Practice in AI 2006 is a conference within the IFIP World Computer Congress 2006, Santiago, Chile. The Symposium is organised by the IFIP Technical Committee on Artificial Intelligence (Technical Committee 12) and its Working Group 12.5 (Artificial Intelligence Applications). The First Symposium in this series was one of the conferences in the IFIP World Computer Congi-ess 2004, Toulouse France. The conference featured invited talks by Rose Dieng, John Atkinson, John Debenham and Max Bramer. The Symposium was a component of the IFIP AI 2006 conference, organised by Professor Max Bramer. I should like to thank the Symposium General Chair, Professor Bramer for his considerable assistance in making the Symposium happen within a very tight deadline.

These proceedings are the result of a considerable amount of hard work. Beginning with the preparation of the submitted papers, the papers were each reviewed by at least two members of the international Program Committee. The authors of accepted papers then revised their manuscripts to produce their final copy. The hard work of the authors, the referees and the Program Committee is gratefully acknowledged. The IFIP AI 2006 conference and the Symposium are the latest in a series of conferences organised by IFIP Technical Committee 12 dedicated to the techniques of Artificial Intelligence and their real-world applications. Further information about TC12 can be found on our website <http://www.ifiptc12.org>.

Develop a winning customer experience in the digital world Luxury consumers are changing – they come from all over the world, they are young and they are digital natives. How can luxury brands that have

built themselves as pure physical players adapt their business model and practices to address their expectations without abandoning their luxury DNA? Luxury Retail and Digital Management, 2nd Edition sets focus on the major retailing challenges and customer evolutions luxury brands are facing today: the digitalisation and the emergence of the millennials and Chinese luxury consumers. These major changes have been affecting the distribution and communication channels of luxury brands; they now have to think simultaneously physical stores and e-commerce, global marketing and digital marketing. • Defines all the tools that are necessary to manage luxury stores including analysis of location and design concept • Explores the selection, training and motivation of the staff • Covers everything executives, managers and retail staff need to know in order to enter, expand, understand and succeed in the world of luxury retail Written by luxury retail experts Michel Chevalier and Michel Gutsatz, who lend their solid academic credentials and professional expertise to the subject, Luxury Retail and Digital Management, 2nd Edition provides deep insight into the main challenges that luxury brands are facing in this digital age.

Traditional marketing coverage with an e-marketing twist. Strauss/Frost offers traditional marketing coverage with a twist: its focus is on the Internet and other technologies that have had a profound effect on marketing. The sixth edition focuses more on e-marketing strategy and practice, and less on principles of marketing refresher material.

As individuals are becoming more and more responsible for ensuring their own financial future, portfolio or fund management has taken on an increasingly important role in banks' ranges of offerings to their clients. In addition, as interest rates have come down and the stock market has gone up and come down again, clients have a choice of leaving their saving in deposit accounts, or putting those savings in unit trusts or investment portfolios which invest in equities and/or bonds. Individuals are becoming aware that they might need to top up government pension allocations. Likewise, corporations who run employee pension schemes have to ensure that they are able to cover their current and future liabilities. Investing in unit trusts or mutual funds is one way for individuals and corporations alike to potentially enhance the returns on their savings. Introduction to Portfolio Management covers the: *Theoretical underpinnings of portfolio management *Basics of portfolio construction *Constraints to be considered when building a client portfolio *Types of analysis used for asset allocation and stock selection *Main types of funds available to investors *Inspired from the basic entry level training courses that have been developed by major international banks worldwide. *Will enable MSc Finance students, MBA students and those already in the finance profession to gain an understanding of the basic information and principles underlying the topic under discussion *Questions with answers, study topics, practical "real world" examples and text with an extensive bibliography and references ensure learning outcomes can be immediately applied

This Book Is The Outcome Of The Authors Long Teaching Experience And Has Been Designed To Meet The Needs Of Civil Engineering Curricula For The Courses In Soil Mechanics And Foundation Engineering Of Indian Universities. The Book Has Been Written Mainly In The S.I. Units, Although Some Problems And Examples In The M.K.S. System Have Been Included For Convenience During The Period Of Transition. The Concepts Have Been Developed Systematically In Lucid Language, Sufficient Number Of Well-Graded Numerical Examples And Problems For Solution Have Been Included, And The Answers For The Latter Have Been Given At The End Of The Book. Summary Of Main Points And Chapter-Wise References Have Been Given At The End Of Each Chapter. References Are Made To The Relevant Indian Standard At Appropriate Places. The Book Covers The Syllabus In Geotechnical Engineering For The Degree And Diploma Students In Civil Engineering And Is Designed To Be Useful To Practicing Engineers As Well.

Contains papers that appeal to a broad and global readership in all fields of economics.

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