

Viking Direct Paper

Have you ever wondered about the average age of brides 500 years ago or whether you are legally allowed to marry your brother's daughter's husband? Are you familiar with the marriage customs of the Na people of south-west China? Or would you know what to do if a swarm of bees attacked your wedding reception? Wonder no more! Within these pages you will find all you need to know (and a few things you don't) in order to enter into the dizzying, daring dance that is a modern marriage. From the totally frivolous to the deeply serious, from champagne consumption in the Yemen to celebrity wedding dress designers, *How to Wear White* is a funny, eclectic and essential addition to every twenty-first-century bride's trousseau. True, you may not ever need to know the names of all of Elizabeth Taylor's spouses or how to say 'My husband' in Norwegian, but isn't it fabulous that you do? The report reviews lessons from the International Finance Corporation's (IFC) investment, and advisory experience in the developing world, which show the interactions between policy frameworks, and the volume and structure of foreign direct investments (FDI). Case studies show how the Corporation promotes successful project structures, and regulatory changes, as it tries to attain the strongest development impact for investments. In developing countries, FDI has flowed mainly into manufacturing, and processing industries. In the past, investment attractiveness had been closely linked to possession of natural resources, or a large domestic market, while production and trade globalization, competitiveness as a location for investment, and exporting, have become the main determinants of attractiveness. Sources of FDI in the past, came almost exclusively from industrial countries, though recently those sources have widened, emerging from developing countries in their own right, and for their own regions. IFC, as an international initiative to promote FDI in developing countries, is liable to promote bilateral trade agreements, bilateral and multilateral financial institutions, and investment promotion programs; its advisory role may vary from diagnostic studies overviewing constraints to FDI, to investment policy studies giving specific solutions on either changes, or strategies. The study further looks at how policy environment is set, and at finding investor opportunities, through project financing, largely structured as joint ventures. The inherent, fragile nature of joint ventures, restricts foreign ownership, thus limiting project structures; however, careful project design has led to successful operations, by ensuring management, and financial arrangements. Still, to maximize benefits, an unfinished agenda of policy reform remains, and, as more countries open to FDI, this integration will lead to an overall increase in FDI flows.

Great companies consistently meet and exceed customer desires. *Superior Customer Value in the New Economy: Concepts and Cases*, Second Edition offers a blueprint for responding effectively to customer demands and for creating the benchmarks common to world-class service companies. The Second Edition elaborates on the latest perspectives of the busin

In the paradox between achieving your goals and achieving the Impossible Dream, which is preferable? Meanwhile, given a choice, should you opt for cathartic or therapeutic? *The Guest House* revives old acquaintances and reviews friendships that can't have a second life, while answering the question of whether it is ever too late to be part of your own coming of age novel. A Minsky Moment? Perhaps, but which Minsky? *The Guest House* examines the future through the looking glass of the past, without losing sight of the present. And I'm still convinced the inventor of the mute button deserves the Nobel Peace Prize.

This great Viking design is the perfect gift for anyone who is into Norse mythology. Write this valhalla notebook on the battlefield or at home by the campfire. Are you looking for a beautiful, inspirational and motivational gift for someone special? This is a blank journal or a sketch paper with simple rectangular frame with rounded corners that provides a crisp, clean open space to draw within, that's perfect for your loved one. Other details include: 110 pages, 6x9, white paper and a beautiful, matte-finished cover. This journal is the best gift that will allow you to express yourself to the world.

The fourth edition of this Web directory is updated and extended to include 10,000 entries. *Incredibly Indispensable Web Directory* is designed to save hours of searching on the Internet and help individuals to go straight to their desired site, without using search engines. It lists and categorises sites from art galleries to zoos.

A famed political scientist's classic argument for a more cooperative world We assume that, in a world ruled by natural selection, selfishness pays. So why cooperate? In *The Evolution of Cooperation*, political scientist Robert Axelrod seeks to answer this question. In 1980, he organized the famed Computer Prisoners Dilemma Tournament, which sought to find the optimal strategy for survival in a particular game. Over and over, the simplest strategy, a cooperative program called Tit for Tat, shut out the competition. In other words, cooperation, not unfettered competition, turns out to be our best chance for survival. A vital book for leaders and decision makers, *The Evolution of Cooperation* reveals how cooperative principles help us think better about everything from military strategy, to political elections, to family dynamics.

The adventures of a little boy in the city on a very snowy day. On board pages.

This fascinating new book reveals the origins of the Vikings—from Thor and Leif Erikson to Loki and the Valkyries—and the tales that have influenced our own lives. For thousands of years, Vikings have held a storied place in our culture—their distinct appearance, their mighty longships, their reputation for causing death and destruction. But who were these strange and mysterious folk? *The Book of Viking Myths* retells the stories of the Viking people, with myths of their gods and goddesses, monsters, and great heroes. From tales of the beautiful and powerful Freyja, to the gold-toothed Heimdallr, to the wolf Fenrir, Peter Archer explores all the figures and tales that make up Norse mythology. Along with these legends of seafaring, dwarves, giants, and the exploits of Thor, you will also discover the influences that Viking culture has had on our own lives. It's a true exploration of Nordic culture—and a glimpse into the history and lore of these fabled Nordic warriors.

First Published in 1998. Routledge is an imprint of Taylor & Francis, an informa company.

high quality front and back lined notebook, 6x9, 110 pages

Described as "Who owns whom, the family tree of every major corporation in America," the directory is indexed by name (parent and subsidiary), geographic location, Standard Industrial Classification (SIC) Code, and corporate responsibility.

Viking in Wonderland Magnus Ericsson is a simple man. He loves the smell of fresh-turned dirt after springtime plowing. He loves the feel of a soft woman under him in the bed furs. He loves the heft of a good sword in his fighting arm. But, Holy Thor, what he does not relish is the bothersome brood of children he's been saddled with. Or the mysterious happenstance that strands him in a strange new land—the kingdom of Holly Wood. Here is a place where the folks think

he is an act-whore (whatever that is), and the woman of his dreams—a winemaker of all things—fails to accept that he is her soul mate, a man of exceptional talents, not to mention . . . a very virile viking

`The definitive guide to Scottish websites.` Scotland's New Homebuyer This comprehensive and easy-to-use directory provides a one-stop guide to essential addresses on the Internet from a Scottish perspective. The Scottish Web Directory, offers a selection of over 10,000 official sites, top 'household names' and sites of interest to Scottish families, business users, and anyone interested in Scotland Conveniently classified by category, the directory enables both beginners and experienced users alike to find elusive web addresses with ease, saving hours of fruitless searching and surfing on the Internet. Categories include: Arts & Entertainment Business Children Education, Training & Research Food & Drink Government Hobbies & Leisure Living Museums, Libraries & Information Personal Finance Shopping Sport Technology Travel

Winner of the Caldecott Medal, this stunningly illustrated book depicts Louis Bleriot's historic first cross-Channel flight. This text and disk aim to provide comprehensive coverage of direct marketing practice and techniques, exploring marketing strategy and marketing management. Ten case studies are included.

This volume explores the customer care aspect of e-business. Based on practical experience, it advises on how to make customer service count in environments where staff are often transitory and under-motivated, and where less contact time is better.

Most experts agree that the advent of internet retailing has transformed the marketplace, but until now students of the subject have had to search far and wide for comprehensive up-to-date analyses of the new business landscape. Coverage of the recent dot-com boom and bust obscured the fact that e-retailing is now firmly established in global business, promising growth rates that will continue to rise globally. This much-needed book provides readers with a guide to the implementation and operation of a successful e-retailing business, and has been written for students, entrepreneurs and researchers at all levels. By identifying and explaining the underlying principles of e-retailing and its relationship with conventional retail methods, this research-based book leads readers through this exciting and emerging subject. Throughout, case studies are explored, including: Ipod Nike Amazon e-Bay McDonald's Nokia. With accessibly written features such as key learning points, questions, think points and further reading, e-Retailing is core reading for anyone using, studying or researching the internet or e-retailing.

Liberals worldwide invoke Scandinavia as a promised land of equality, while most conservatives fear it as a hotbed of liberty-threatening socialism. But the left and right can usually agree on one thing: that the Nordic system is impossible to replicate elsewhere. The US and UK are too big, or too individualistic, or too . . . something. In Viking Economics—perhaps the most fun economics book you've ever read—George Lakey dispels these myths. He explores the inner-workings of the Nordic economies that boast the world's happiest, most productive workers, and explains how, if we can enact some of the changes the Scandinavians fought for surprisingly recently, we, too, can embrace equality in our economic policy.

The Scottish Web Directory Over 10,000 Household Names & Official Websites Kogan Page Publishers

A selection of papers from the 13th Viking Congress focusing on the northern, central, and eastern regions of Anglo-Saxon England colonised by invading Danish armies in the late 9th century, known as the Danelaw. This volume contributes to many of the unresolved scholarly debates surrounding the concept, and extent of the Danelaw. Services comprise about 70% of the BNP in most Western societies. Services surround us each and every day and include such sectors as medical, IT, financial, travel, telecommunication and educational. This book is about services and has been written for service managers and practitioners as well as students who aim to move into those areas. The book outlines the fundamental issues of service and service management - offering support by discussing some twenty different business administration models. Real-world examples from both non-profit and for-profit sectors are used throughout the book as well as "what to do" summaries. This text provides an excellent introduction to service management for students of marketing, economics, business administration, hospitality management and other courses. Everyone wants to go green these days, but for businesses that's easier said than done. How do you measure a company's carbon footprint? Are dryers or hand towels more eco-friendly? Recycled paper or FSC-certified? And what's the greenest company car? The Green Guide for Business answers all these questions and hundreds more, enabling businesses and organisations of all sizes to make eco-savvy decisions. Accessible but authoritative, the book also features scores of case studies to help readers learn from other people's successes and mistakes. From keeping ahead of environment legislation to green marketing, The Green Guide for Business is indispensable for every company with an environmental conscience.

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This great Viking design is the perfect gift for anyone who is into Norse mythology. Write this valhalla notebook on the battlefield or at home by the campfire. Are you looking for a beautiful, inspirational and motivational gift for someone special? This is a blank, dot grid journal that's perfect for your loved one. Other details include: 110 pages, 6x9, white paper and a beautiful, matte-finished cover. This journal is the best gift that will allow you to express yourself to the world.

Our new Viking Battleships Paper Game is finally here! The notebook is designed so that nobody can see your ships! Get yours today! Specifications: Cover Finish: Glossy Dimensions: 8.5" x 11" (21.59 x 27.94 cm) Paper: white Pages: 104

Voice-Overs is an insider's guide to voicing radio and television commercials. Bernard Graham Shaw draws upon his nearly 20

years of voice-work experience to teach valuable studio skills and offers practical advice on how to build a voice-over career. Six dolls of legendary Norse rulers come with colorful wardrobes and fun facts related to their historical backgrounds. Couples include Harald Bluetooth, his wife and parents, plus Ragnar Lothbrok and his bride, Kraka.

Astronomy and Astrophysics Abstracts, which has appeared in semi-annual volumes since 1969, is devoted to the recording, summarizing and indexing of astronomical publications throughout the world. It is prepared under the auspices of the International Astronomical Union (according to a resolution adopted at the 14th General Assembly in 1970). Astronomy and Astrophysics Abstracts aims to present a comprehensive documentation of literature in all fields of astronomy and astrophysics. Every effort will be made to ensure that the average time interval between the date of receipt of the original literature and publication of the abstracts will not exceed eight months. This time interval is near to that achieved by monthly abstracting journals, compared to which our system of accumulating abstracts for about six months offers the advantage of greater convenience for the user. Volume 20 contains literature published in 1977 and received before February 20, 1978; some older literature which was received late and which is not recorded in earlier volumes is also included. We acknowledge with thanks contributions to this volume by Dr. J. Bouška, Prague, who surveyed journals and publications in Czech and supplied us with abstracts in English, and by Prof. P. Brosche, Bonn, who supplied us with literature concerning some border fields of astronomy.

Winner of the Lillian Smith Book Award Winner of the Los Angeles Times Book Prize Finalist for the National Book Award The Nation's "Most Valuable Book" "[A] vibrant intellectual history of the radical right."—The Atlantic "This sixty-year campaign to make libertarianism mainstream and eventually take the government itself is at the heart of Democracy in Chains. . . . If you're worried about what all this means for America's future, you should be."—NPR An explosive exposé of the right's relentless campaign to eliminate unions, suppress voting, privatize public education, stop action on climate change, and alter the Constitution. Behind today's headlines of billionaires taking over our government is a secretive political establishment with long, deep, and troubling roots. The capitalist radical right has been working not simply to change who rules, but to fundamentally alter the rules of democratic governance. But billionaires did not launch this movement; a white intellectual in the embattled Jim Crow South did. Democracy in Chains names its true architect—the Nobel Prize-winning political economist James McGill Buchanan—and dissects the operation he and his colleagues designed over six decades to alter every branch of government to disempower the majority. In a brilliant and engrossing narrative, Nancy MacLean shows how Buchanan forged his ideas about government in a last gasp attempt to preserve the white elite's power in the wake of Brown v. Board of Education. In response to the widening of American democracy, he developed a brilliant, if diabolical, plan to undermine the ability of the majority to use its numbers to level the playing field between the rich and powerful and the rest of us. Corporate donors and their right-wing foundations were only too eager to support Buchanan's work in teaching others how to divide America into "makers" and "takers." And when a multibillionaire on a messianic mission to rewrite the social contract of the modern world, Charles Koch, discovered Buchanan, he created a vast, relentless, and multi-armed machine to carry out Buchanan's strategy. Without Buchanan's ideas and Koch's money, the libertarian right would not have succeeded in its stealth takeover of the Republican Party as a delivery mechanism. Now, with Mike Pence as Vice President, the cause has a longtime loyalist in the White House, not to mention a phalanx of Republicans in the House, the Senate, a majority of state governments, and the courts, all carrying out the plan. That plan includes harsher laws to undermine unions, privatizing everything from schools to health care and Social Security, and keeping as many of us as possible from voting. Based on ten years of unique research, Democracy in Chains tells a chilling story of right-wing academics and big money run amok. This revelatory work of scholarship is also a call to arms to protect the achievements of twentieth-century American self-government.

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